



From left to right : Victoria Gandit Lelandais, Haily Grenet, Marie Maertens © BAD+ Bordeaux Art & Design, photo Hafid Lachmi

BAD+

Bordeaux Art & Design

2024 edition

Press release

BAD+ Bordeaux Art & Design strengthens its team with the appointment of Haily Grenet as Deputy Fair Manager and Victoria Gandit Lelandais as Director of External Relations

They will join Jean-Daniel Compain, Co-Founder and Fair Manager, and Marie Maertens, Artistic Director

Third edition from May 29 to June 2, 2024 – Hangar 14, Bordeaux

A leading event establishing an international art and design week in Bordeaux, BAD+ is the first international fair in the famed wine-growing region, and celebrates the links between art, design and 'art de vivre'.

Appointed Deputy Fair Manager to Jean-Daniel Compain, co-founder and Fair Manager of the fair, Haily Grenet brings to BAD+ Bordeaux Art & Design her expertise as a cultural entrepreneur who has directed a number of internatio-

nal fairs. Haily Grenet has been involved in the production and management of various cultural projects such as the OVNi festival and the Camera Camera fair (Nice, 2016-2019), the Rencontres Philosophiques de Monaco (Monaco, 2018), the COLLECTIBLE contemporary design fair (Brussels, 2022), the Around Video Art Fair (Lille and Brussels) and ART X Lagos (Nigeria).

The development of the fair's external relations and bespoke services to its collectors will also be strengthened with the arrival of Victoria Gandit Lelandais as Director of External Relations. She

2024 edition

Press release

will be in charge of accompanying collectors, VIPs and institutional guests on the Entre'vues itinerary reserved for them at the fair, in the city and at the legendary partner wineries: Château Smith Haut-Lafitte, Château Chasse-Spleen, Château d'Arsac, Château Lynch-Bages, the Edmond de Rothschild Heritage Châteaux, Château Pape Clément, Château de Ferrand... highlighting the incomparable appeal of the Bordeaux region to collectors and art and lifestyle enthusiasts from all over the world.

An art historian by training, Victoria Gandit Lelandais has worked for international institutions such as Yvon Lambert, Christie's and Hôtel Drouot, and was Director of the Collectors' Circle at Art Dubai. She works with leading private and institutional players such as Groupe Terrot, Fondation Ullens,

Art For Action and Abu Dhabi Art. Victoria Gandit Lelandais is also Director of External Relations for OFFSCREEN Paris.

Marie Maertens, the fair's new artistic director, will orchestrate the theme of this year's 2024 edition: a strong focus on the United States, in line with the 60th anniversary of the twinning of the cities of Bordeaux and Los Angeles, two regional capitals with a unique international influence. This year again, BAD+ will bring together historical and contemporary works, as well as new discoveries in art and design, presented by a selection of major and emerging galleries from France, Europe and beyond.

BAD+ Bordeaux Art & Design was founded by Jean-Daniel Compain and BEAM (Bordeaux Events And More).

Practical information

BAD+ Bordeaux Art & Design International Art Fair

- Wednesday 29 May
Gala Dinner
- Thursday 30 May
Preview & opening
- Friday 31 May, Saturday 1 June
Ouverture au public de 12h à 20h
- Sunday 2 June
Public opening from 12pm to 8pm

Hangar 14

115 Quai des Chartrons, 33000 Bordeaux

bad-bordeaux.com

[@bad.bordeaux](https://www.instagram.com/bad.bordeaux)

Media Contacts

Armance Communication

- Romain Mangion
romain@armance.co
 - Marthe Neidhart
marthe@armance.co
 - Charles Mouliès
charles@armance.co
- +33 1 40 57 00 00