



BAD+ Bordeaux Art + Design, a key event for the Art and 'Art of Living' sectors, is back for its 4th edition from 23 to 25 May 2025, at Hangar 14.

A leading cultural highlight in the heart of Bordeaux, BAD+ Bordeaux Art + Design returns to Hangar 14 from 23 to 25 May 2025, for a spring celebration of art, design and the art of living. Hosted by Bordeaux and some of the region's most renowned institutions and vineyards in a spirit of conviviality, the 4th edition of BAD+ will showcase a selection of modern and contemporary art works and design objects, presented by major or emerging French and international galleries.

For Jean-Daniel Compain, Founder and Fair manager :

“*BAD+ has become the top event for Art and the Art of Living in France, held in an exceptional setting renowned the world over for its terroirs and know-how. This is the only art and design fair which offers both an exclusive tour for collectors through legendary vineyards, and an itinerary of works across the region inviting the general public to see their city and region in another light. BAD+ is now a leading cultural player, supporting contemporary creation through artist residencies with its partners chateaux and award initiatives for emerging artists and designers.*”

CONTEMPORARY AND EMERGING CREATION AT THE HEART OF THE 4TH EDITION

The rigorous selection of art works overseen by a panel of qualified figures from the art world, offers fresh insight of the diversity of contemporary art movements. The works exhibited promise fascinating discoveries for collectors and enthusiasts of the emerging creations shaping the future of contemporary art and design.

Committed to supporting contemporary creation and emerging artists, BAD+ is pursuing the development of its **artist residency programme**, a unique initiative in the contemporary art fair world. Artists from participating galleries can thus create works of art for one of the partner chateaux and present their work to collectors and visitors during the event.

BAD+ BORDEAUX ART + DESIGN, FRANCE'S LEADING EVENT FOR ART AND THE ART OF LIVING

BAD+ has designed an exclusive itinerary, *Entre'vues*, geared especially towards French and international collectors and amateurs of art de vivre, which will also showcase the wealth of the Bordeaux region.

The fair thus offers a unique opportunity to explore the collections of renowned grands crus, such as Château Smith Haut-Lafitte, Château Kirwan, Château Chasse-Spleen, Château d'Arsac, Château Lynch-Bages, Château de Malengin et des Laurets, or Château de Ferrand, among other outstanding estates.

AN EPICENTER FOR BORDEAUX'S CULTURAL COMMUNITY

The *Art in the City* is a journey for discovering artworks while exploring the city and the region. Throughout the week, BAD+ will implement a special program in the region's iconic cultural venues, in close partnership with key public institutions (CAPC, FRAC/MECA, Bordeaux Fine Arts Museum, etc.) and private players (organizations, art centers, etc.).

Organized by BEAM (Bordeaux Events and more), BAD+, after its first 3 editions where the fair developed a strong ambition and wide-renowned partnerships, renews its ambition for this 4th edition by relaunching its Art and Design Prizes initiative, to encourage and reward the most talented contemporary artists and designers.

BAD+ is thus demonstrating its determination to become a major player on the French and European art scene, by proposing a global artistic vision on a regional scale.



© *Montezuma's Revenge, 2007 by Jim Shaw*

ABOUT BORDEAUX EVENTS AND MORE

With more than a century of experience, Bordeaux Events and More is the reference player in events and business tourism in Bordeaux.

BAD+ BORDEAUX ART + DESIGN
CONTEMPORARY ART FAIR

www.bad-bordeaux.com



MEDIAS CONTACTS

Armance Communication

Romain Mangion romain@armance.co

Marthe Neidhart marthe@armance.co

Charles Mouliès charles@armance.co

+33 1 40 57 00 00

Une création
Beam
Bordeaux Events And More