



Press release  
October 6, 2022

## **Firmly anchored in the international art scene after an acclaimed first edition, BAD+ Art Fair returns with new dates**

2<sup>nd</sup> edition from 5 to 7 May 2023  
Hangar 14, Bordeaux



Now a key event for art and design, BAD+ Art Fair (Bordeaux + Art + Design) holds its second edition from 5 to 7 May 2023, marking the successful start of a fair that is now firmly anchored in the art calendar, in the heart of Bordeaux, a landmark French destination for the dialogue between art and lifestyle.

BAD+ is the first large-scale art fair dedicated to art and design located in a region showcasing a unique international appeal. Encouraging encounters and exchanges which are paramount to its pioneer spirit, BAD+ is designed at the crossroads between disciplines and trends to uniquely present major works and beautiful discoveries. Following the success of its first edition, which brought together leading galleries, international figures from contemporary art, as well as major collectors and professionals from renowned institutions, BAD+ is once again inviting its visitors to discover works from a selection of major and emerging galleries from France, Europe and around the world.

Displayed in the entire space of Hangar 14, a remarkable industrial venue on the banks of the Garonne, and offering a first-rate programme throughout Bordeaux and its region, BAD+ is a tribute to

the richness of a unique region endowed with major cultural institutions (CAPC, MECA, Musée des Arts Décoratifs et du Design, FRAC Aquitaine, etc.), as well as legendary wine estates, guardians of a unique French way of life and much sought-after by tourists and collectors from around the world.

Founded by Jean-Daniel Compain and Beam (Bordeaux Events and More) around the idea that art, design and lifestyle are also an extraordinary engine for economic development, BAD+ initiates a necessary rebalancing between France's poles of attraction and reveals the international influence of the Bordeaux basin. BAD+ offers a variety of routes to highlight the culture, history and heritage of the Bordeaux region, as well as the centuries-old links between art, design and lifestyle.

To mark this new edition, BAD+ launches a Prize to support young contemporary artists, awarded by a jury composed of iconic personalities from the world of art and design, who will be announced shortly.

## **BAD+ Art Fair, a driving force behind a new French art week in spring**

### **L'art dans la ville**

At the heart of the artistic ecosystem of the Aquitaine region, BAD+ opens up to the whole city to meet the public and enrich the reflection on the place and role of art. This year, the "L'art dans la ville" programme, which is free and open to the public, has been completely redesigned as a walk-through in key art and lifestyle venues in Bordeaux, thanks to key cultural players (associations, artists' residences, etc.)

### **L'art dans les vignes**

The exceptional wine estates rooted in the Bordeaux region historically combine their centuries-old know-how with a taste for contemporary art, and present collections of international scope. To celebrate art and lifestyle, BAD+ features dedicated events in the heart of legendary vineyards, and notably with its first partners: Château Smith Haut Lafitte, Château Chasse-Spleen, Château d'Arsac, Château Lynch-Bages, and further estates to be announced.

### **Entre'vues**

As the first international art and design fair based in Bordeaux, BAD+ offers a rich programme for French and international collectors and connoisseurs, highlighting the incomparable wealth of the Bordeaux region.

In association with all its partners and institutions, BAD+ invites collectors, gallery owners, institutions and journalists to private visits and tours, with a programme of dedicated events where they can exchange in truly privileged settings.

## **BAD+ Art Fair offers a unique platform for exchanges and events focused on the art market, with LAB+ and the BAD+ Girls / BAD+ Boys club**

In order to encourage the exchange of ideas and encounters between professionals and art lovers, LAB+ features talks and round tables bringing together fine thinkers and specialists in art and design, and participative seminars.

The BAD+ Girls / BAD+ Boys club is an innovative platform dedicated to the art market ecosystem and to the economic players taking interest in it, from large or small companies alike. It offers a series of breakfast conferences followed by private visits for registered members.

LAB+ also invites stakeholders to Q&A sessions in a dedicated space, on all subjects related to their respective activities and legal issues, be it fiscal or contractual.

### **Practical information**

#### **BAD+ Art Fair**

From 5 to 7 May 2023

Preview on Thursday 4 May 2023

Open to the public from 12pm to 7pm - Late night opening on Friday 5 May until 9pm

#### **Hangar 14**

15 Quai des Chartrons, 33000 Bordeaux, France

Tours throughout the city and the region

[bad-bordeaux.com](http://bad-bordeaux.com)

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